

Lotte India Corporation Limited



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Lotte India Corporation Limited came into existence post the takeover of Parrys Confectionery from Murugappa Group in 2004. Lotte Confectionery, the parent company of Lotte India is part of the Korean conglomerate, Lotte Group.

Lotte India has been instrumental in creating 'Pie' category in India - Lotte Choco Pie enjoys near monopoly status.

The company is a respectable player in the confectionery space with strong brands like Coffy Bite, Caramilk, Lacto King and Lotte Eclairs apart from BooProo and Spout gums.

For more details, please visit <https://www.ibizexpert.com/detail/lotte-india-corporation-limited-chennai-352523>
