

Arabian Travel Market - Qtech Software

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The Arabian Travel Market, also known as ATM, is one of the most important events in the world of travel and tourism. The Arabian Travel Market (ATM) is a trade show for the inbound and outbound travel industries in the Middle East.

Visitors, investors, and potential buyers can sample and learn about a wide range of international services, products, and travel and tourism offerings. With so many options, it may be difficult to select travel technology that is right for your company.

The travel technology that you should be looking for should help you improve customer experience while also increasing your business, productivity, and revenue.

Selecting the best technology in the Arabian travel market

What should you look for in a technology provider?

- The travel technology that you use to power your business should have the following characteristics: The product or service you choose should meet your needs.
- Technology should be cost-effective and easy to implement.
- They are knowledgeable and experienced in B2B and B2C modules.
- They are linked to major suppliers and GDSs.
- They offer hotel reservation systems, transfer booking engines, flight reservation systems, car rental reservation systems, tour operator systems, and group booking software.
- They create and support mobile apps for the Android and iOS operating systems.
- They have excellent customer service and will train your team on how to use the technology.

Who are the travel technology companies that will be exhibiting at ATM?

Here are some of the industry's leading players in travel technology:

1. Juniper

Juniper is a travel technology company that specialises in Travel Distribution Software for Tour Operators, OTAs, and Destination Management Companies. Juniper Booking Engine is well-known for being a comprehensive and dependable tool. They have successfully established a presence in the world of travel technology in the United States, Europe, the Middle East, Africa, and Asia.

2. OTRAMS Go

OTRAMS GO is the SaaS version of Qtech's flagship travel ERP Platform — OTRAMS. It is the travel industry's first truly SaaS platform, allowing businesses to create their own portal with virtually NO technology costs. There are no set-up fees, annual fees, or maintenance fees.

With OTRAMS GO, travel companies can expand their business across multiple channels such as B2B, B2C, Mobile App, XML Out, White Label, and GSA, as well as add an unlimited number of Supplier Integrations and Agents.

Within the first four months of the platform's launch, 30+ travel businesses went live and made bookings totaling more than \$1.8 million.

To book a meeting with us at **Arabian Travel Market 2022**

3. DCS Plus

DCS plus has been at the forefront of developing and implementing technology solutions for the travel and tourism industries. With over a decade of experience, we excel at developing a wide range of software products for TMCs, DMCs, tour operators, travel wholesalers, travel agencies, and other businesses. TINA Travel Intranet Application, IRIX is a modular, function-rich, NDC-enabled travel reservation system, NOVA, TRIP, and AIDA are some of their most popular products.

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